

CAMBRIDGE IGCSE

Business 0264

Subject Introduction

Examinations 2027, 2028 and 2029

Welcome to Business

Welcome to Cambridge IGCSE Business 0264. Business explores how organisations manage people, operations, marketing and finance - and how business decisions affect owners, employees, customers, governments and wider society.

This qualification is typically studied by learners aged 14 to 16, although it may be taken at any age. You do not need to have studied Business before starting the course. Cambridge recommends a broad lower-secondary education or an equivalent foundation, but this is guidance rather than a compulsory entry condition.

This orientation follows the syllabus for examinations in **2027, 2028 and 2029**. The syllabus is organised into six areas. You will begin by examining the purpose of business activity, entrepreneurship, business growth, organisational structures, objectives and the interests of different stakeholders.

The **Syllabus Overview** explains the content areas and how they connect. You will develop the ability to apply concepts to the organisation in the question and support a business decision with contextual evidence. All learners study the six areas and take both written papers; there is no Core/Extended split.

The **Assessment Overview** explains the required papers or components, their question formats and the skills needed to respond successfully. Examinations are available in the June and November series, with an additional March series in India. Private candidates are permitted to enter.

All essential learning resources required for this preparation course are provided within the course. **Learning Resources** explains the planned course materials, official Cambridge references and optional reading. You do not need to collect several textbooks before starting.

About the Preparation Course then explains the sequence from orientation and diagnostic guidance to syllabus learning, practice and examination preparation. The aim is to develop understanding and improve the quality of your responses through regular study and correction.

Qualification pointer: This orientation follows Business 0264 for first assessment from March 2027. Use the 0264 syllabus and specimen materials for your examination year; earlier Business Studies 0450 resources need checking before reuse.

Next: Open **Syllabus Overview** to see the complete subject map.