

CAMBRIDGE IGCSE

Business 0264

Syllabus Overview

Examinations 2027, 2028 and 2029

Understanding the whole syllabus

Business decisions connect people, customers, operations and money. A change in one part of an organisation affects other parts, so the syllabus moves beyond definitions to decisions in a particular context. A useful judgement explains both the likely benefits and the limitations of a proposed action.

For Business 0264, the content map below follows the official 2027-2029 syllabus, version 2. Labels group related areas for orientation; the detailed syllabus remains the authority for individual learning requirements.

Content map

Official syllabus area	Content and identifiers	What you learn to do
1. Understanding business activity	1.1 Business activity; 1.2 Economic sectors; 1.3 Enterprise, growth and size; 1.4 Business organisation; 1.5 Business and stakeholder objectives	Explain how a business creates value, develops and balances competing interests
2. People in business	2.1 Human resource management; 2.2 Organisation and management; 2.3 Communication; 2.4 Motivation	Connect recruitment, training, leadership and communication with workforce performance
3. Marketing	3.1 Marketing and markets; 3.2 Research; 3.3 Marketing mix; 3.4 Legal controls	Use evidence about customers to recommend a coherent marketing approach
4. Operations management	4.1 Production; 4.2 Technology; 4.3 Sustainable production; 4.4 Costs, scale and break-even; 4.5 Quality; 4.6 Location	Judge production decisions through efficiency, cost, quality and sustainability
5. Financial information and decisions	5.1 Finance; 5.2 Cash flow; 5.3 Profit and loss; 5.4 Financial position; 5.5 Accounts analysis	Interpret financial evidence and justify funding or operating decisions
6. External influences	6.1 Economic issues; 6.2 International economy; 6.3 Environment; 6.4 Ethics; 6.5 Pressure groups	Explain how outside conditions affect business decisions and stakeholders

These areas should be read as a connected course. Begin with the foundational knowledge identified in the first part of the map, then build towards the applications and explanations that depend on it. Build a compact record of concepts, calculations and examples. Use the same case to understand how marketing, people, operations and finance interact, while keeping answers focused on the question asked. All six areas are required. Technology and

sustainable production have dedicated sections, and modern communication methods should be understood in the context of the people using them.

Qualification and component choices

All candidates follow the component structure shown in the Assessment Overview. There is no separate Core/Extended route in this syllabus.

This orientation follows Business 0264 for first assessment from March 2027. Use the 0264 syllabus and specimen materials for your examination year; earlier Business Studies 0450 resources need checking before reuse.

Contemporary business decisions

A production decision can affect staffing, marketing and finance at the same time. For example, investing in more efficient equipment may improve output but require funding and employee training. A sustainability proposal also needs attention to costs, customer response and stakeholder interests. The course develops this connected reasoning throughout the six areas.

The assessed skills

Assessment objectives describe the abilities Cambridge looks for across the qualification. The following explanations paraphrase the syllabus objectives; they are not additional topics or separate orientation tasks.

Assessment objective	Meaning for the learner	Approximate qualification weighting
AO1 Knowledge and understanding	Use accurate concepts and business terminology	35%
AO2 Application	Connect the answer to the particular business and its circumstances	30%
AO3 Analysis	Interpret evidence and explain causes, consequences and relationships	22%
AO4 Evaluation	Reach a supported decision or recommendation using evidence	13%

These abilities work together in an answer. Accurate knowledge supports application, while a clear explanation shows how the evidence or method leads to a conclusion. Application means more than naming the business: its circumstances should influence the reasoning. The percentages above reproduce Cambridge's approximate qualification totals; the next lesson shows the component balance.

Key pointers: Follow the stated examination-year syllabus, cover the required areas for your route and develop skills alongside knowledge. **Next:** Open **Assessment Overview**.