

CAMBRIDGE IGCSE

Enterprise 0454

Syllabus Overview

Examinations 2028

Understanding the whole syllabus

Business decisions connect people, customers, operations and money. A change in one part of an organisation affects other parts, so the syllabus moves beyond definitions to decisions in a particular context. A useful judgement explains both the likely benefits and the limitations of a proposed action.

For Enterprise 0454, the content map below follows the approved subject briefing and the official syllabus. Labels group related areas for orientation; the detailed syllabus remains the authority for individual learning requirements.

Content map

Syllabus area or component	What the area covers
Enterprise concepts and establishing a venture	The syllabus begins by exploring what enterprise means and the characteristics of enterprising people. You will learn how opportunities are identified, how a new enterprise is established and how objectives and action plans guide its development.
Risk, finance, marketing and communication	You will then examine the skills needed to manage risk, solve problems, negotiate effectively and respond to legal and ethical considerations. The course also covers sources of finance, budgets, cash flow, business planning, market research, customers, sources of support and effective communication.
Application through an enterprise project	These topics come together through your own enterprise project, allowing you to apply what you learn in a realistic setting.

These areas should be read as a connected course. Begin with the foundational knowledge identified in the first part of the map, then build towards the applications and explanations that depend on it. Build a compact record of concepts, calculations and examples. Use the same case to understand how marketing, people, operations and finance interact, while keeping answers focused on the question asked. Where a row describes a choice of topics or components, study the selection required by your agreed route rather than treating all alternatives as compulsory.

Qualification and component choices

All candidates follow the component structure shown in the Assessment Overview. There is no separate Core/Extended route in this syllabus.

The assessed skills

Assessment objectives describe the abilities Cambridge looks for across the qualification. The following explanations paraphrase the syllabus objectives; they are not additional topics or separate orientation tasks.

Assessment objective	Meaning for the learner
AO1 Knowledge and understanding	Select accurate subject knowledge, terminology and examples that answer the question, and explain their meaning.
AO2 Application	Apply the relevant knowledge or method to the specific facts, data or situation in the question.
AO3 Analysis and evaluation	Weigh evidence, explanations or methods, explain limitations and reach a justified judgement.

These abilities work together in an answer. Accurate knowledge supports application, while a clear explanation shows how the evidence or method leads to a conclusion. The balance varies by component, so the next lesson connects these abilities with the actual assessment formats.

Key pointers: Follow the stated examination-year syllabus, cover the required areas for your route and develop skills alongside knowledge. **Next:** Open **Assessment Overview**.