

CAMBRIDGE INTERNATIONAL AS & A LEVEL

Travel and Tourism 9395

Assessment Overview

Examinations 2027, 2028 and 2029

How the qualification is assessed

The table shows the papers and components described for this syllabus. AS candidates take the designated AS components; the full A Level includes the additional components shown. A component's raw mark is the total available on that assessment; its weighting is the share of the qualification result, which may differ from its share of raw marks.

Paper or component	Duration	Raw marks	Weighting	Question or task structure
1: Themes and Concepts	2 h	75	AS 50%; A 25%	Three compulsory 25-mark questions
2: Planning and Managing a Travel and Tourism Event	During the course	50	AS 50%; A 25%	Individual portfolio based on a team event
3: Destination Marketing	1 h 30 min	50	A 25%	Two compulsory stimulus-based questions
4: Destination Development and Management	1 h 30 min	50	A 25%	Two compulsory stimulus-based questions

Read the weighting against your qualification route. A longer paper or a larger raw-mark total does not automatically mean a greater final weighting. Prepare for every component that applies to you, including practical, oral or coursework requirements where specified.

What each component requires

AS Level assessment consists of two components.

Paper One, Themes and Concepts, is a two-hour written examination worth seventy-five marks. You answer three compulsory questions, each worth twenty-five marks, based on the first four syllabus topics. It contributes fifty per cent of AS Level or twenty-five per cent of A Level.

Paper Two, Planning and Managing a Travel and Tourism Event, is coursework worth fifty marks. Although the event is organised by a team, every candidate submits an individual portfolio showing their own research, planning, contribution and evaluation. It is marked internally and moderated by Cambridge, carrying the same weighting as Paper One.

A Level candidates also take Papers Three and Four.

Paper Three, Destination Marketing, lasts one hour and thirty minutes and carries fifty marks. It contains two compulsory, stimulus-based questions and contributes twenty-five per cent of A Level.

Paper Four, Destination Development and Management, has the same duration, marks and weighting. It also contains two compulsory questions based on written, numerical or graphical stimulus material.

Across all four components, you are assessed on knowledge, application, analysis, research and evaluation. You may take AS Level independently, complete A Level through an approved staged route, or take all four components within the same assessment period.

AS Level grades range from lowercase a to e, while the full A Level is graded from A-star to E.

Preparing the right kind of response

Use the stimulus and destination context in every developed answer. Explain how a proposal affects tourists, businesses, communities and the environment. Recommendations should follow from the analysis. Where an event portfolio applies, individual evidence must show planning, contribution and evaluation.

The assessment objectives are visible in the response itself: relevant knowledge, appropriate use of the stimulus or task, a clear method or explanation, and a conclusion where requested. The command word and mark allocation help show the depth required. An answer should respond to the actual question, not reproduce a memorised passage that only partly fits.

Timing and examination arrangements

Begin preparation with accurate, untimed work, then move towards the duration and conditions of your required component. Use mark allocations to guide pacing while allowing time to read instructions and check the response. Any practice pacing advice is study guidance, not a new Cambridge time rule.

Examinations are available in the June and November series. Private candidates cannot enter because the qualification includes supervised, internally assessed coursework based on a team event.

An approved examination centre confirms entries, available component options, deadlines and any practical or speaking arrangements. Preparation-course access does not itself constitute an examination entry.

Key pointers: Know your required components, follow question choices precisely and practise the relevant response formats. **Next:** Open **Learning Resources** to see which materials support this preparation.